



Great Communities Build Great Libraries!

September 23, 2021

Dear Kennett Library friend and patron,

It is time to build a new library!

The Kennett Library has been serving our community for over 125 years. Located in the heart of Kennett Square, it has always been a special place to meet your neighbor, attend a program, learn something new and introduce a child to the love of reading. Built in 1961, our current library keeps us from providing the most up to date civic, literary and information services you need and deserve.

For the last 20 years, we have been in a community dialog about what you would like to see in a new library. Many have dared to dream! What is envisioned will be so much more than just a library, it will also be a portal for information and resources and a hub for community engagement. Construction of the new Kennett Library & Resource Center will begin later this fall and the grand opening is planned for February 2023.

The new Kennett Library & Resource Center will offer:

- Flexible spaces for you to gather, resources to grow new ideas, and state of the art technology accessible to everyone.
- An auditorium for movies, small concerts, lectures, workshops and more.
- Classrooms for programs and educational opportunities. You can learn how to speak a new language, improve your financial skills, paint, sew, knit, publish your own book and more.
- The Adult Literacy Program will have classrooms and offices to continue teaching ESL, GED, and American citizenship classes.
- Computer stations; WIFI connectivity both inside and out; classes can be streamed, recorded and accessed across the world.

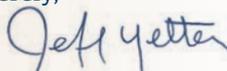
This new Library & Resource Center is estimated to cost \$20 million. An extraordinary community of people who care about Southern Chester County have already committed \$13 million toward this goal. It includes representatives from the State, County, local municipal governments, private foundations and caring individuals. We thank them for their leadership.

How can you help? Please consider making a gift to the Kennett Library & Resource Center today. There are many ways you can give, which can be spread over a couple of years if you like. Enclosed is a flyer that outlines the various opportunities to donate and be recognized for your contribution. We need your support and all gifts are deeply appreciated.

For more information, please contact Mary Hutchins at mary@kennettlibrary.org. She would be happy to answer any questions which you may have or to arrange a meeting to discuss your interests.

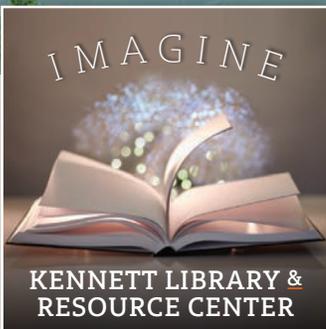
On behalf of future generations of library users, Thank You!

Sincerely,


Jeff Yetter, President
Board of Trustees

Collis

Collis O. Townsend, Chair
"Imagine" Campaign



Imagine a Place . . . Where the community can gather to participate in educational and informative programs, to share ideas, and work together to build a strong and vibrant community.

Where area nonprofit organizations and businesses can take advantage of the meeting space, technology, and resources to support services which strengthen our community today and foster an extraordinary tomorrow.

RECOGNITION OPPORTUNITIES

\$50,000

Name the Tree of Knowledge that connects the first and second floors

\$25,000

Name the circulation desk on the second floor located in the Children's Library

\$10,000

Six opportunities to name the trees that adorn the Children's Library

\$5,000

Book stack/shelf plaque – end of row name plates

\$2,500

Name one of the 110 seats in the auditorium

**Limit one per family*

\$250 /\$500 /\$1000 Bronze/Silver/Gold mini leaf plaques

Help us decorate the Children's Library with a plaque placed on a "Kennett Library Family Tree"

\$250

Receive a "Imagine a place . . ." tote bag

Major Naming Opportunities can be found at the Kennett Library's Capital Campaign Website www.campaign4kennettlibrary.org

For questions or more information on how to spread your donation over 3-5 years, please contact Mary Hutchins at 302-547-2089 or mary@kennettlibrary.org

All donors who give \$5,000 & above are recognized on the main donor plaque.

All donors will be recognized on kiosk/computer scroll list

All donors are recognized by level of giving in the Annual Report and on the Website. Donors can choose to remain anonymous.



216 E. State Street
Kennett Square, PA 19348

Great
Communities
Build Great
Libraries

Community
Giving
Campaign

Save Your Seat

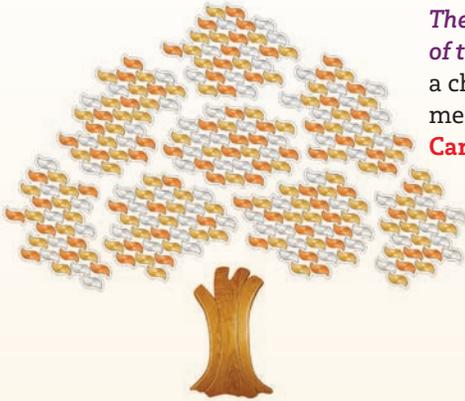
Building on its role as a community resource, the new Kennett Library will offer ample gathering space and new venues for outreach, partnership, and community development.

Included in the facility is a 110-seat auditorium that will host all kinds of community events, including concerts, author talks, theater productions, community events, meetings, Ted Talks, movies and so much more. As part of our Capital Campaign, we are offering the community the opportunity to sponsor a seat and thereby, leave a lasting legacy in the Kennett Library & Resource Center.

A \$2,500 donation gives you a personalized auditorium seat and includes two lines of text on a brass plaque on the back of the seat.



Kennett Library Family Tree



The Kennett Library Family Tree will be a permanent design element of the children's area of the new Kennett Library & Resource Center. Every leaf on the tree can be dedicated to a child, grandchild, a family member, friend or loved one – featuring your own special message. There is more information on the Learning Tree on the website:

Campaign4KennettLibrary.org

Learning Tree leaves are available in three colors:

GOLD \$1,000

SILVER \$500

BRONZE \$250

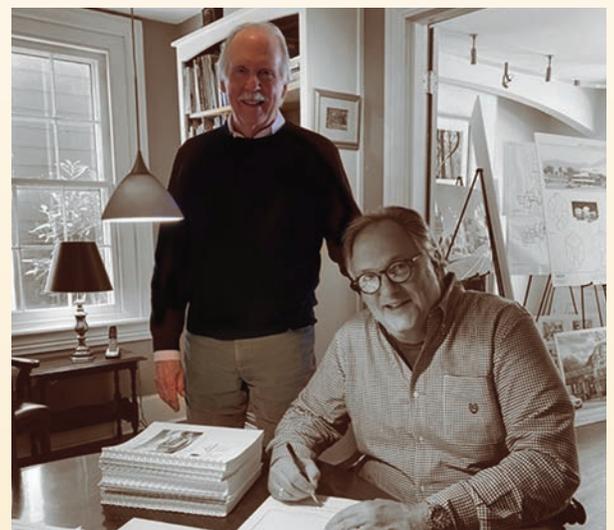
The Melton Terrace

"In recognition of Dennis Melton's outstanding community spirit and long-time support of the Kennett Library, the Board has named the rooftop Terrace in his honor."

Dennis maintained that arts, culture, and diversity are integral to building healthy communities. This was evident in his work with local nonprofits including, the MLK Breakfast, the Kennett Flash, the Summer Park Concert Series, and the Southern Chester County Chamber of Commerce. Dennis also believed that an inclusive, accessible library is an essential component of a diverse, vibrant community.

Dennis served as the current Architect of Record for the new Kennett Library & Resource Center. Upon filing the final development plans with the Borough of Kennett Square shortly before his death, he wrote, "It is an honor to participate in this important milestone."

Please join us in honoring Dennis and all that he contributed to the Kennett Community.



For information on all of these giving opportunities you can visit the Library Campaign website:

www.campaign4kennettlibrary.org

To reserve your seat, a leaf on the tree or make a donation to the Melton Terrace you can complete the enclosed reply card.



Great Communities Build Great Libraries

DONOR INFORMATION:

NAME

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

CREDIT CARD PAYMENT & NUMBER

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS

SIGNATURE REQUIRED

FOR RECOGNITION PURPOSES, PLEASE LIST MY NAME (S) EXACTLY AS FOLLOWS



- Melton Terrace \$ _____
- Tree of Knowledge \$50,000
- Circulation Desk on Second Floor \$25,000
- Trees in the Children's Library \$10,000
- Book Stack/Shelf Plaques \$5,000
- Family Tree Leaf Plaques \$250 \$500 \$1,000
- Imagine a Place Tote bag \$250
- Other Amount \$ _____

Additional information can be found on the back of this card



Gifts are tax-deductable to the full extent allowed by law.

*Gifts should be made to: Kennett Library Capital Campaign (EIN #23-1547585)
216 E. State Street; Kennett Square PA 19348*

For more information, please contact: Mary Hutchins at 302-547-2089, or by email mary@kennettlibrary.org

Name as you want it engraved on a Kennett Library Family Tree Leaf

Name as it should appear on the theater seat plaque

Tote bags can be picked up at the library or call the Library at 610-444-2702 to arrange for the bag to be mailed